

**2011 HSPA FOUNDATION & INAEA  
ADVERTISING CONFERENCE & AWARDS GALA WINNERS**

**Nondailies**

**#1 - Home & Garden**

Third Donna Metzger  
Dearborn County Register (Lawrenceburg)  
Anniversary Sale

Second Joe Grace  
Dearborn County Register (Lawrenceburg)  
Gambles inventory reduction sale

First Melissa Walther & K J Randomanski  
Brown County Democrat (Nashville)  
Bear Hardware

**Dailies 5,999 or less**

**#1 - Home & Garden**

Third Kelli Tobin & Carmen Valentine  
The Times (Noblesville)  
spring is green sale

Second Marilyn Land & Debbie Stuart  
Rushville Republican  
A Helping Hand

First Jeff Zeckel & Carmen Valentine  
The Times (Noblesville)  
Scott Plumbing Heating Cooling Inc.

## **Dailies 6,000 - 14,999**

### **#1 - Home & Garden**

Third Laura Tullus & Sondra Dunn  
The Madison Courier  
We Just Couldn't Have Said It Any Better!

Second Jody Taylor & Lori Thornton  
Pharos-Tribune (Logansport)  
Today Only 11:00 AM to 4:00 PM

First Michelle Lira & Sondra Dunn  
The Madison Courier  
Sweet Savings from Electrolux

## **Dailies 15,000 or more**

### **#1 - Home & Garden**

Third Eva Lantz, Sherry Anderson & Meagan Fisher  
The Star Press (Muncie)  
A Day in the Life of Holder Bedding

Second Sherry Anderson, Deb Garner & Meagan Fisher  
The Star Press (Muncie)  
KitchenAid

First Roger Hartwell & Andy Lehman  
The Herald-Times (Bloomington)  
Bloomington Paint · Wallpaper

## **Nondailies**

### **#2 – Financial Institutions**

Third Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Performance Financial Group, LLC

Second Donna Metzger  
Dearborn County Register (Lawrenceburg)  
Dearborn Savings is Celebrating 120 Years

First Marilyn Schwegman  
The Herald-Tribune (Batesville)  
FCN Bank!

## **Dailies 5,999 or less**

### **#2 - Financial Institutions**

Third Cindy Beck & Misty Longstreth  
Rensselaer Republican  
You're Invited

Second Marie Canning & Duke Freeman  
The Reporter Times (Martinsville)  
Get Ready for Take-off!

First Jeanie York  
Greensburg Daily News  
The Napoleon State Bank

## **Dailies 6,000 - 14,999**

### **#2 - Financial Institutions**

Third Lacey Wheeler  
Journal Review (Crawfordsville)  
Tackle fall expenses now!

Second Michelle Lira & Sondra Dunn  
The Madison Courier  
Get Moving

First Michelle Lira & Sondra Dunn  
The Madison Courier  
Farmers Bank of Milton

## **Dailies 15,000 or more**

### **#2 - Financial Institutions**

Third Elaine Benken  
The Indianapolis Star  
PNC Bank

Second Tina Ray & Lynne Haste  
Daily Journal (Franklin)  
Your Key to Savings

First Andy Lehman & Roger Hartwell  
The Herald-Times (Bloomington)  
Members Choice Federal Credit Union

## **Nondailies**

### **#3 - Professional Services**

Third Anita Padgett  
Kankakee Valley Post-News  
Century Insurance Agency, Inc.

Second Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Pendleton Travel Company

First Melissa Walther & K J Ransomanski  
Brown County Democrat (Nashville)  
Brown County's WW II Unknown

## **Dailies 5,999 or less**

### **#3 - Professional Services**

Third Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Merlin & Co.

Second Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Sister Act

First Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Wanted! Wanted!

## **Dailies 6,000 - 14,999**

### **#3 - Professional Services**

Third Dianne Colber & Kraig Bergeron  
The Madison Courier  
Congratulations George Morgan

Second Laura Tullus & Sondra Dunn  
The Madison Courier  
OK, John, playtime is over!

First Laura Tullus & Sondra Dunn  
The Madison Courier  
It's Hot! And I'm not talking about the weather!

## **Dailies 15,000 or more**

### **#3 - Professional Services**

Third Betsy Richman & Amy Leffingwell  
The Star Press (Muncie)  
It's ok to miss them ...

Second Betsy Richman & Amy Leffingwell  
The Star Press (Muncie)  
Delk McNally LLP

First Bobby Evans  
The Herald Bulletin (Anderson)  
Quality Memorials Since 1899

## **Nondailies**

### **#4 - Medical**

Third Cindy Petty & Eric Gogel  
South Gibson Star-Times  
Transcendent Healthcare

Second Joe Grace  
Dearborn County Register (Lawrenceburg)  
The Waters of Dillsboro - Ross Manor

First Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Geist Family Medicine & Pediatrics

## **Dailies 5,999 or less**

### **#4 - Medical**

Third Cindy Beck & Misty Longstreth  
Rensselaer Republican  
An Event So Special

Second Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Breaking News:

First Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Dreaming of a Good Night's Rest?

## **Dailies 6,000 - 14,999**

### **#4 - Medical**

Third Cathy Johnson & Sally Sparks  
Daily Reporter (Greenfield)  
Precious From Head to Toes

Second Laura Tullus & Sondra Dunn  
The Madison Courier  
Taking Care of Your Teeth!

First Robert Wilson & Erika Whittington  
Daily Reporter (Greenfield)  
Dr. Bob Gottschalk, CAMPING OUT FOR Good Dental  
Health

## **Dailies 15,000 or more**

### **#4 - Medical**

Third Arthur Smith & Jan Hoffman-Perry  
The Republic (Columbus)  
thank you! Columbus Regional Hospital Foundation thinking  
beyond

Second Kurt Felts  
The Herald-Times (Bloomington)  
Our Primary Focus is You

First Deb Garner, Meagan Fisher  
& Sherry Anderson  
The Star Press (Muncie)  
The Waters of Yorktown

## **Nondailies**

### **#5 - Automotive**

Third John Heuring & Eric Gogel  
South Gibson Star-Times  
Hottest Sale of the Summer

Second Shannon Pridemore  
The Mooresville/Decatur Times  
Pop, Sizzle, & Save

First John Heuring & Eric Gogel  
South Gibson Star-Times  
10 Day Automotive Selldown

## **Dailies 5,999 or less**

### **#5 - Automotive**

Third Marilyn Land & Debbie Stuart  
Rushville Republican  
The Car Clinic

Second Rick Holtz & Kim Van Matre  
The Paper of Montgomery County (Crawfordsville)  
Gas prices too high?

First Shannon Pridemore & Andy Kirchner  
The Reporter Times (Martinsville)  
Mustang Blowout

## **Dailies 6,000 - 14,999**

### **#5 - Automotive**

Third Laura Tullus & Sondra Dunn  
The Madison Courier  
McCubbin Motors

Second Rebecca Logsdon & Sondra Dunn  
The Madison Courier  
Haul BIG This Spring

First Lacey Wheeler  
Journal Review (Crawfordsville)  
Drive Into Spring

## **Dailies 15,000 or more**

### **#5 - Automotive**

Third Lori Zint & Dianne Kowaleski  
Evansville Courier & Press  
Lexus Ownership Has It's Rewards ...

Second Betsy Richman & Allison Atwood  
The Star Press (Muncie)  
Stoops GMC/Buick

First Betsy Richman & Allison Atwood  
The Star Press (Muncie)  
Stoops GMC/Buick  
Your Car is Served

## **Nondailies**

### **#6 - Real Estate**

Third Anita Padgett  
Kankakee Valley Post-News  
McColly Real Estate

Second Loretta Day  
Dearborn County Register (Lawrenceburg)  
Lucky Square

First John Heuring & Eric Gogel  
The Press-Dispatch (Petersburg)  
January Success Stories

## **Dailies 5,999 or less**

### **#6 - Real Estate**

Third Jeanie York  
Greensburg Daily News  
Merry Christmas To All

Second Shari Worthman & Carmen Valentine  
The Times (Noblesville)  
Hurry on over!

First Rick Holtz & Kim Van Matre  
The Paper of Montgomery County (Crawfordsville)  
Autumn Trace - We are completing our Community!

## **Dailies 6,000 - 14,999**

### **#6 - Real Estate**

Third Lacey Wheeler  
Journal Review (Crawfordsville)  
Open House

Second Kathy Parrott & Shaylan Owen  
Times-Mail (Bedford)  
Buying a House in This Economy?

First Brian Davis & Ron Youngclaus  
Daily Reporter (Greenfield)  
This relaxing moment brought to you by The Commons at  
Centennial

## **Dailies 15,000 or more**

### **#6 - Real Estate**

Third Ray Brown & Susan Rannochio  
The Herald-Times (Bloomington)  
Abodes Management

Second Ray Brown, Susan Rannochio  
The Herald-Times (Bloomington)  
The new off-campus lifestyle

First Susan Rannochio, Ray Brown  
The Herald-Times (Bloomington)  
The Village at Muller Park

## **Nondailies**

### **#7 - Recruitment & Other**

Third Loretta Day  
Dearborn County Register (Lawrenceburg)  
Be A Culinary Assistant

Second Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Wishing you and Yours - South Madison Community  
Foundation

First Barb Hasting  
Ferdinand News  
Brookside Village

## **Dailies 5,999 or less**

### **#7 - Recruitment & Other**

Third No Award Given

Second Sarah Taylor & Susan Peters  
Rushville Republican  
Fraley & Schilling, INC.

First Rick Holtz & Kim Van Matre  
The Paper of Montgomery County (Crawfordsville)  
We Need You Now!!

## **Dailies 6,000 - 14,999**

### **#7 - Recruitment & Other**

Third Mark McKee & Sondra Dunn  
The Madison Courier  
Dietary Cook

Second Dianne Colber & Sondra Dunn  
The Madison Courier  
The Madison Courier Congratulates Our Award Winning  
Creative Staff!!

First Susie Gilstrap  
Times-Mail (Bedford)  
A Tradition of Safety Excellence

## **Dailies 15,000 or more**

### **#7 - Recruitment & Other**

Third Staff  
Daily Journal (Franklin)  
Reach New Heights

Second Tonya Goul & Jaime Hampton  
The Republic (Columbus)  
New Business Means New Employees PMG

First Shannon Pridemore & Chad Giddens  
The Herald-Times (Bloomington)  
Congratulations Panthers State Champs!

## **Nondailies**

### **#8 - Education- Churches & Nonprofits**

Third Joe Grace  
Dearborn County Register (Lawrenceburg)  
The Truth About Education

Second Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Make a Joyful Noise

First Loretta Day  
Dearborn County Register (Lawrenceburg)  
After School Program

## **Dailies 5,999 or less**

### **#8 - Education- Churches & Nonprofits**

Third Jeff Stutesman & Carmen Valentine  
The Times (Noblesville)  
Come learn and have fun with us this summer

Second Marilyn Land & Debbie Stuart  
Rushville Republican  
The Future is Bright

First Linda Siefert  
Greensburg Daily News  
Honoring Achievement 2010 - 2011

## **Dailies 6,000 - 14,999**

### **#8 - Education- Churches & Nonprofits**

Third Sherry Lewis  
Journal Review (Crawfordsville)  
A Day to Remember

Second Michelle Lira & Sondra Dunn  
The Madison Courier  
Madison Main Street

First Susie Gilstrap  
Times-Mail (Bedford)  
43rd Annual Orleans Dogwood Festival

## **Dailies 15,000 or more**

### **#8 - Education- Churches & Nonprofits**

Third Marie Canning  
The Herald-Times (Bloomington)  
Reserve Your Seats Now

Second Arthur Smith & Jan Hoffman-Perry  
The Republic (Columbus)  
Safe Routes

First Meagan Fisher, Deb Garner & Mark DiFabio  
The Star Press (Muncie)  
Community Foundation

## **Nondailies**

### **#9 - Fashion & Personal Care**

Third Cheryl Duffala  
Kankakee Valley Post-News  
Hair Studio

Second Barb Hasting  
Ferdinand News  
Ella Park Bridal

First Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Warm Her Heart this Valentine's Day

## **Dailies 5,999 or less**

### **#9 - Fashion & Personal Care**

Third Stu Clampitt & Kim Van Matre  
The Paper of Montgomery County (Crawfordsville)  
Shearz

Second Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Foxy's Hair Salon

First Cindy Beck & Misty Longstreth  
Rensselaer Republican  
Big Boot Blowout

## **Dailies 6,000 - 14,999**

### **#9 - Fashion & Personal Care**

Third Andy Lehman & Ellen Ware  
Times-Mail (Bedford)  
Now Open!

Second Lora Patton  
Journal Review (Crawfordsville)  
Frangrances of the Month

First Susie Gilstrap  
Times-Mail (Bedford)  
“Hard at Work”

## **Dailies 15,000 or more**

### **#9 - Fashion & Personal Care**

Third Chanda Ramsey, Hillerie Kandul  
& Caroline Sexton  
Evansville Courier & Press  
Custom Fit Success Story

Second Bobby Evans & Leslie Sadler  
The Herald Bulletin (Anderson)  
Ladie's Night out

First Stephanie Otte & Jan Hoffman-Perry  
The Republic (Columbus)  
Gold is at an all time high. It's Scary!

## **Nondailies**

### **#10 - Entertainment & Lifestyles**

Third Joe Grace  
Dearborn County Register (Lawrenceburg)  
Holiday Dinner and Show

Second Joe Grace  
Dearborn County Register (Lawrenceburg)  
We're Looking For Some Swingers

First Cheryl Duffala  
Kankakee Valley Post-News  
Anytime Fitness

## **Dailies 5,999 or less**

### **#10 - Entertainment & Lifestyles**

Third Cindy Beck & Misty Longstreth  
Rensselaer Republican  
howloween

Second Kelli Tobin & Carmen Valentine  
The Times (Noblesville)  
Fourth of July Celebration

First Jeff Stutesman & Carmen Valentine  
The Times (Noblesville)  
We have "Eggs-actly" what you need!

## **Dailies 6,000 - 14,999**

### **#10 - Entertainment & Lifestyles**

Third Robert Wilson & Erika Whittington  
Daily Reporter (Greenfield)  
Race Day Special

Second Lora Patton  
Journal Review (Crawfordsville)  
For a Limited Time Only

First Mark McKee & Sondra Dunn  
The Madison Courier  
Why Weight?

## **Dailies 15,000 or more**

### **#10 - Entertainment & Lifestyles**

Third Ben Hill & Rhonda Day  
The Republic (Columbus)  
8th Annual Benefit kidscommons

Second Perla Mateo-Lujan & Roger Hartwell  
The Herald-Times (Bloomington)  
Summer Fun & Cool Projects

First Susan Rannochio  
The Herald-Times (Bloomington)  
Make Twin Lakes Recreation Center part of your healthy,  
active lifestyle!

## **Nondailies**

### **#11 - Food & Drug**

Third Donna Metzger  
Dearborn County Register (Lawrenceburg)  
How Sweet It Is..

Second Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Sky's Ice Cream Plus +

First Marilyn Schwegman  
The Herald-Tribune (Batesville)  
Take the road that always leads to savings!

## **Dailies 5,999 or less**

### **#11 - Food & Drug**

Third Jeff Zeckel & Carmen Valentine  
The Times (Noblesville)  
april in paris

Second Kelli Tobin & Carmen Valentine  
The Times (Noblesville)  
the best little steak house

First Kelli Tobin & Carmen Valentine  
The Times (Noblesville)  
Do the toucan!

## **Dailies 6,000 - 14,999**

### **#11 - Food & Drug**

Third Michelle Lira & Sondra Dunn  
The Madison Courier  
Good food, good fun, good laughs

Second Andy Lehman & Melissa Fields  
Times-Mail (Bedford)  
AAA Gas

First Andy Lehman & Ellen Ware  
Times-Mail (Bedford)  
Mother's Day Gift Sale

## **Dailies 15,000 or more**

### **#11 - Food & Drug**

Third Jenna Clossin & Melissa Moser  
The Republic (Columbus)  
Grand Opening Millie's Cafe

Second Arthur Smith & Jackie Ayers  
The Republic (Columbus)  
Chocolate It Just Makes You Feel Better.

First Bobby Evans & Leslie Sadler  
The Herald Bulletin (Anderson)  
Strawberry Festival

## **Nondailies**

### **#12 - Political**

Third Melissa Walther & K J Randomanski  
Brown County Democrat (Nashville)  
Stogsdill for Sheriff

Second Nancy Copley & Eric Gogel  
South Gibson Star-Times  
Jeremy Overton For Gibson County Council District 4

First Joe Grace  
Dearborn County Register (Lawrenceburg)  
Our Values. Our Community. Our Future.

## **Dailies 5,999 or less**

### **#12 - Political**

Third

Second Rick Holtz & Jill Pursell  
The Paper of Montgomery County (Crawfordsville)  
Hal Utterback - Republican Candidate for Montgomery  
County Sheriff Hal Utterback

First Marilyn Land & Debbie Stuart  
Rushville Republican  
Vote

## **Dailies 6,000 - 14,999**

### **#12 - Political**

Third Kyle Lewis & Ron Youngclaus  
Daily Reporter (Greenfield)  
Grass agrees to regisn

Second Dianne Colber & Sondra Dunn  
The Madison Courier  
Your 2010 Democratic Ticket

First Dianne Colber & Sondra Dunn  
The Madison Courier  
Public Service is Nothing New

## **Dailies 15,000 or more**

### **#12 - Political**

Third Hollie Brown & Mike Crute  
Daily Journal (Franklin)  
Your Republican Candidates

Second Arthur Smith & Jackie Ayers  
The Republic (Columbus)  
Nancy Ann Brown for Mayor

First Clark Wade  
The Indianapolis Star  
Drunk Driving: Over The Limit. Under Arrest.

## **Nondailies**

### **#13 - Think Outside the Box**

Third Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Historic Homes of South Madison County

Second Melissa Walther & K J Ransomanski  
Brown County Democrat (Nashville)  
Give A Gift Subscription Today!

First Donna Metzger  
Dearborn County Register (Lawrenceburg)  
The Annual January Sale

## **Dailies 5,999 or less**

### **#13 - Think Outside the Box**

Third Shaylan Owen & Andy Kirchner  
The Reporter Times (Martinsville)  
\$24.95 Lube, Oil & Filter

Second Rick Holtz & Tim Timmons  
The Paper of Montgomery County (Crawfordsville)  
Montgomery County Most Wanted

First Shaylan Owen & Erica Weiss  
The Reporter Times (Martinsville)  
Come in to Bradis II for a free zombie target

## **Dailies 6,000 - 14,999**

### **#13 - Think Outside the Box**

Third Lacey Wheeler  
Journal Review (Crawfordsville)  
Vote Republican

Second Rebecca Logsdon & Sondra Dunn  
The Madison Courier  
Seasons are Changing

First Staff  
Pharos-Tribune (Logansport)  
Cashopoly

## **Dailies 15,000 or more**

### **#13 - Think Outside the Box**

Third Stephanie Otte & Kathy Burnett  
The Republic (Columbus)  
SHE wants in her skinny jeans Finale

Second Jamie Hansen & Erika McCrory  
Daily Journal (Franklin)  
Kidney Disease is a Killer

First Dave Windisch & Joe Pittman  
Daily Journal (Franklin)  
Get off the Couch!

## **Nondailies**

### **#14 - Multiple Advertiser with a Common Theme**

Third Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Breast Cancer Awareness

Second Cheryl Duffala & Anita Padgett  
Kankakee Valley Post-News  
Flag Day, 4th of July, Labor Day

First Heather Lindauer  
Ferdinand News  
Easter's On Its Way!

## **Dailies 5,999 or less**

### **#14 - Multiple Advertiser with a Common Theme**

Third Staff  
Rushville Republican  
Take a Closer Look

Second Cindy Beck & Misty Longstreth  
Rensselaer Republican  
business established

First Shaylan Owen & Duke Freeman  
The Reporter Times (Martinsville)  
Martinsville Grand Prix

## **Dailies 6,000 - 14,999**

### **#14 - Multiple Advertiser with a Common Theme**

Third Lora Patton  
Journal Review (Crawfordsville)  
Adopt-A-Pet

Second Dianne Colber & Sondra Dunn  
The Madison Courier  
Area 4-Hers say Thanks! for your support

First Robert Wilson & Emily Strickland  
Daily Reporter (Greenfield)  
People Yule Know?

## **Dailies 15,000 or more**

### **#14 - Multiple Advertiser with a Common Theme**

Third Joshua Meyer & Staff  
The Republic (Columbus)  
The Dream Lives On

Second Perla Mateo-Lujan, Staff & Gillian Field  
The Herald-Times (Bloomington)  
Scary Stories

First Joshua Meyer & Staff  
The Republic (Columbus)  
Clergy Appreciation Day

## **Nondailies**

### **#15 - Special Section (Inserted)**

Third Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Pigskin Preview

Second Christi Kincade & Kyle Lewis  
The Times Post (Pendleton)  
Discover South Madison County

First Melissa Walther & KJ Ransomanski  
Brown County Democrat (Nashville)  
Brown County Almanack

## **Dailies 5,999 or less**

### **#15 - Special Section (Inserted)**

Third Staff  
Rushville Republican  
New Schools, New Beginnings

Second Staff  
Rushville Republican  
Voter's Guide

First Staff  
Rushville Republican  
Generations

**Dailies 6,000 - 14,999**

**#15 - Special Section**

Third Staff  
The Madison Courier  
Madison Regatta

Second Staff  
Daily Reporter (Greenfield)  
Senior Living

First Staff  
Daily Reporter (Greenfield)  
For Your Health

**Dailies 15,000 or more**

**#15 - Special Section (Inserted)**

Third Staff, Staff  
The Republic (Columbus)  
IUPUC Celebrating 40 years of community impact

Second Kokomo Sales Staff  
Kokomo Tribune  
Progress 2011

First Staff  
The Star Press (Muncie)  
Directions

## **Nondailies**

### **#16 - Noninserted Niche Publication**

Third No Award Given

Second Barb Hasting  
Ferdinand News  
Crisis Connection, Inc. 4th Annual Celebration of Courage

First Staff  
Dearborn County Register (Lawrenceburg)  
Hidden Valley Lake Property Owners Association Phone  
Directory

## **Dailies 5,999 or less**

### **#16 - Noninserted Niche Publication**

Third No Award Given

Second No Award Given

First Staff  
Greensburg Daily News  
Country Roads

## **Dailies 6,000 - 14,999**

### **#16 - Noninserted Niche Publication**

Third Staff

Daily Reporter (Greenfield)

New Palestine Area Chamber of Commerce Book

Second Lacey Wheeler

Journal Review (Crawfordsville)

Business Card Directory 2011

First Staff

Journal Review (Crawfordsville)

Essentials of Montgomery County

## **Dailies 15,000 or more**

### **#16 - Noninserted Niche Publication**

Third Shaylan Owen

The Herald-Times (Bloomington)

Bride's Guide

Second South Magazine Staff

Daily Journal (Franklin)

South

First Sherry Anderson & Staff

The Star Press (Muncie)

The Chamber Magazine

## **Nondailies**

### **#17 - House & Member Self Promotion**

Third Melissa Walther & KJ Randomanski  
Brown County Democrat (Nashville)  
Play Your Cards Right

Second Joe Grace  
Dearborn County Register (Lawrenceburg)  
Working Together...Getting Results

First Staff  
Dearborn County Register (Lawrenceburg)  
Taste of Home Cooking School

## **Dailies 5,999 or less**

### **#17 - House & Member Self Promotion**

Third No Award Given

Second No Award Given

First Sarah Taylor & Debbie Stuart  
Rushville Republican  
With Glad Tidings at Christmas

## **Dailies 6,000 - 14,999**

### **#17 - House & Member Self Promotion**

Third Dianne Colber & Sondra Dunn  
The Madison Courier  
Classified Ads Work!

Second Lora Patton  
Journal Review (Crawfordsville)  
Helping Create History

First Joyce Harris, Whitney Crowder & Jan Huff  
Daily Reporter (Greenfield)  
Circulation Promotion using "DR" theme on T-shirts.

## **Dailies 15,000 or more**

### **#17 - House & Member Self Promotion**

Third Shaylan Owen & Brooke McCluskey  
The Herald-Times (Bloomington)  
Color

Second Ray Brown & Brooke McCluskey  
The Herald-Times (Bloomington)  
Menu of Publications

First Arthur Smith & Kathy Burnett  
The Republic (Columbus)  
2011 Design An Ad Contest

## **Nondailies**

### **#18 - Non-ROP and Nontraditional Revenue Products**

Third No Award Given

Second Staff  
Dearborn County Register (Lawrenceburg)  
Awareness

First Christi Kincade  
The Times Post (Pendleton)  
Pendleton Heights Spring Sports Calendar

## **Dailies 5,999 or less**

### **#18 - Non-ROP and Nontraditional Revenue Products**

No Awards Given.

## **Dailies 6,000 - 14,999**

### **#18 - Non-ROP and Nontraditional Revenue Products**

Third Kyle Lewis & Sue Engle  
Daily Reporter (Greenfield)  
New Palestine High School 2011 Spring Varsity Athletic  
Poster

Second Kyle Lewis & Sue Engle  
Daily Reporter (Greenfield)  
Greenfield Central High School winter varsity athletic poster

**Dailies 6,000 - 14,999**

**#18 - Non-ROP and Nontraditional Revenue Products**

First Staff

Journal Review (Crawfordsville)

Journal Review Reader Rewards Card

**Dailies 15,000 or more**

**#18 - Non-ROP and Nontraditional Revenue Products**

Third Joshua Meyer & Cathy Klaes

The Republic (Columbus)

The Big Finish of 2010

Second Arthur Smith & Kevin Wynne

The Republic (Columbus)

Let Us Fill Your Tank This Summer

First Stephanie Otte & Staff

The Republic (Columbus)

2 Day Only Sale

## **Nondailies**

### **#19 - ROP Series or Campaign**

Third Cindy Petty & Eric Gogel  
The Press-Dispatch  
Thompson Insurance Family Series

Second Megan Tretter  
Ferdinand News  
Get A Load of This

First Melissa Walther & KJ Ransomanski  
Brown County Democrat (Nashville)  
October in Brown

## **Dailies 5,999 or less**

### **#19 - ROP Series or Campaign**

Third No Award Given

Second No Award Given

First Marilyn Land & Debbie Stuart  
Rushville Republican  
Generations

## **Dailies 6,000 - 14,999**

### **#19 - ROP Series or Campaign**

Third Dianne Colber & Sondra Dunn  
The Madison Courier  
Jefferson Comm. Fed. Credit Union

Second Dianne Colber & Sondra Dunn  
The Madison Courier  
Scott & Callicotte

First Lacey Wheeler  
Journal Review (Crawfordsville)  
enjoy the Sounds of Life

## **Dailies 15,000 or more**

### **#19 - ROP Series or Campaign**

Third Staff, Jackie Ayers  
The Republic (Columbus)  
Frank Anderson Tires

Second Kurt Felts, Marie Canning  
The Herald-Times (Bloomington)  
Looking Back on History

First Clark Wade  
The Indianapolis Star  
Kroger Memorial Day Alcohol Sale

## **Nondailies**

### **#20 - Online Display Ad (Appearing on Web site)**

Third No Award Given

Second No Award Given

First Sam Mills & Chad Giddens  
The Mooresville/Decatur Times  
Bradis Guns

## **Dailies 5,999 or less**

### **#20 - Online Display Ad (Appearing on Web site)**

Third No Award Given

Second Sam Mills & Chad Giddens  
The Reporter Times (Martinsville)  
Morgan County Fair

First Sam Mills & Chad Giddens  
The Reporter Times (Martinsville)  
Leavenworth Inn

**Dailies 6,000 - 14,999**

**#20 - Online Display Ad (Appearing on Web site)**

Third No Award Given

Second Sam Mills & Chad Giddens  
Times-Mail (Bedford)  
Curves

First Robert Wilson & Erika Whittington  
Daily Reporter (Greenfield)  
Chicago's Pizza

**Dailies 15,000 or more**

**#20 - Online Display Ad (Appearing on Web site)**

Third Elaine Benken  
The Indianapolis Star  
Breast Cancer Awareness Homepage Takeover

Second Sam Mills & Chad Giddens  
The Herald-Times (Bloomington)  
Steve's Roofing

First Sam Mills & Chad Giddens  
The Herald-Times (Bloomington)  
Buskirk Chumley Theater

**Dailies 15,000 or more**

**#21 - Niche Product on the Web**

Third No Award Given

Second No Award Given

First Screaming Eagle Media Staff  
Daily Journal (Franklin)  
SouthsideWedding.com

**Dailies 5,999 or less**

**#22 - Event Marketing**

Third No Award Given

Second No Award Given

First Kelli Tobin & Carmen Valentine  
The Times (Noblesville)  
12th Annual Cystic Fibrosis Fundraiser Day

## **Dailies 6,000 - 14,999**

### **#22 - Event Marketing**

Third Lacey Wheeler  
Journal Review (Crawfordsville)  
Fall Fun Day

Second Lacey Wheeler  
Journal Review (Crawfordsville)  
Loyalty Day 2011

First Dianne Colber, Sondra Dunn  
The Madison Courier  
Bowl For Kids' Sake

## **Dailies 15,000 or more**

### **#22 - Event Marketing**

Third Margo Wininger, Amanda Waltz & Chris Cosner  
Daily Journal (Franklin)  
Cooking Showcase

Second Stephanie Otte & Kathy Burnett  
The Republic (Columbus)  
SHE wants in her skinny jeans

First Stephanie Otte & Kathy Burnett  
The Republic (Columbus)  
she goes out Pamper Party

## **#23 - Best Creative Advertising Designers**

Third Dave Windisch  
Daily Journal (Franklin)

Second Hollie Brown  
Daily Journal (Franklin)

First Shannon Pridemore  
The Herald-Times (Bloomington)

## **#24 - Daily Salesperson of the Year**

Third Kurt Felts  
The Herald-Times (Bloomington)

Second Angela Mulherin  
Evansville Courier & Press

First Joe Pittman  
Daily Journal (Franklin)

## **Best Newspaper Advertisement**

Third Shannon Pridemore & Andy Kirchner  
The Reporter Times (Martinsville)  
Mustang Blowout

Second Bobby Evans  
The Herald-Bulletin  
Quality Memorials Since 1899

First Shannon Pridemore & Chad Giddens  
The Herald-Times (Bloomington)  
Congratulations Panthers

## **Best Use of Creative Graphics**

Third Sam Mills & Chad Giddens  
The Mooresville/Decatur Times  
Bradis Guns

Second Clark Wade  
The Indianapolis Star  
Kroger Memorial Day Alcohol Sale

First Bobby Evans  
The Herald-Bulletin  
Quality Memorials Since 1899

## **Best of Show**

Third Staff

Daily Reporter (Greenfield)

For Your Health

Second Sherry Anderson & Staff

The Star Press (Muncie)

The Chamber Magazine

First Staff

Journal Review (Crawfordsville)

Essentials of Montgomery County